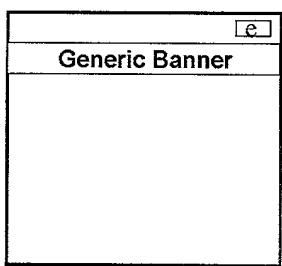


Figure 1

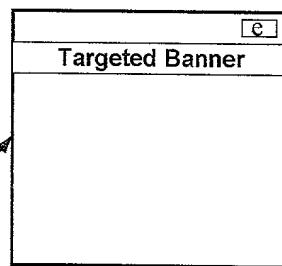
**Figure 2****Ad Reseller Model**

We **BUY** generic banner inventory @ \$25 CPM

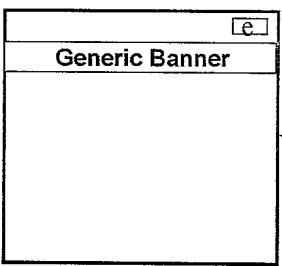


Web Site 1

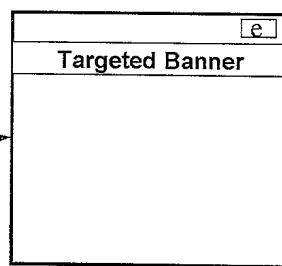
We **Resell** same ad space as Targeted banners @ \$50 CPM



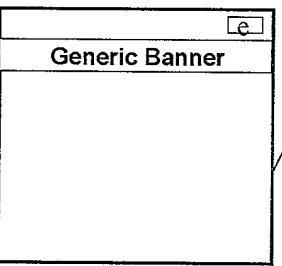
Web Site 1



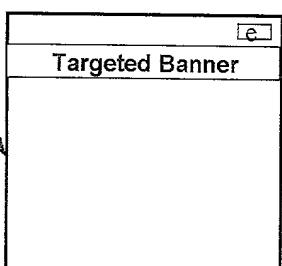
Web Site 2



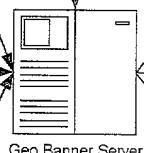
Web Site 2



Web Site 3



Web Site 3



Local Buyers of Banner Ads

Geo Banner Server